BOROUGH OF MANHATTAN COMMUNITY COLLEGE

Associate in Arts Business Administration

NEW YORK INSTITUTE OF TECHNOLOGY

Bachelor of Science in Business Administration Options: Accounting, Finance, Human Resource Management, International Business, Management, Marketing, Small Business Mgmt and Entrepreneurial Studies

Courses	Credits	Courses	Credits
Courses	Creans	Courses	Creans
General Requirements (45)			
ECO 201 Macroeconomics or	3	ECON 105 Principles of Economics I or	3
ECO 202 Microeconomics		ECON 110 Principles of Economics II	
ENG 101 English Composition I	3	FCWR 101 Writing I	3
ENG 201 English Composition II	3	FCWR 151 Writing II	3
HED 100 Health Education	2	FCSC 101 Found of Scientific Process*	3
MAT 206 Precalculus or	4	MATH 125 Finite Mathematics +	3
MAT 200 Intro Discrete Mathematics		1 Liberal Arts Elective credit	1
(Restricted to MAT 206)			
SPE 100 Fundamentals of Speech	3	FCSP 105 Foundations of Speech	3
Liberal Arts Electives Include:	21	Equivalent Course or Liberal Art Electives	21
MAT 150 or MAT 160,			
ENG 3xx Literature selection,			
HIS History or POL Poli Sci selection, and			
PHI Philosophy selection			
Music or Art	2	Liberal Arts Electives	2
(Restricted to History, Culture or Survey)			
Science	4	Science Requirement	3
Curriculum Requirements (15)			
Accounting Elective	3	Accounting Equivalent or Business Elective	3
BUS 104 Introduction to Business	3	Business Elective	3
BUS 110 Business Law	3	LLAW 110 Legal Environ Business	3
CIS 100 Intro to Computer Applications	3	Business Elective	3
MAR 100 Introduction to Marketing	3	MRKT 200 Introduction to Marketing	3
TOTAL	60	TOTAL	60

*Credit granted based on successful completion of Health Education and 4-credit Science requirement.

Program of study at New York Institute of Technology

Bachelor of Science in Business Administration

Options: Accounting, Finance, Human Resource Management, International Business, Management, Marketing, Small Business Management and Entrepreneurial Studies

Courses to be completed at	<u>: NYIT:</u>	
Core and Additional Requir	<u>ements</u>	
FCWR 301	Communication for Business	3
ICxx Seminar	Required Seminar	3
ICxx Seminar	Required Seminar	3
MATH 151	Fundamentals of Calculus	3
ECON 105 or ECON 110	Principles of Economics I or II	3
Business Core		
BUSI 100	School of Management Orientation	0
ACCT 101 or BUS ELEC (3)	Accounting I or Business Electives (3)	3
ACCT 110	Managerial Accounting	3
FINC 201	Corporate Finance	3
MGMT 200	Principles of Management	3
MIST 315	Information Systems	3
QANT 300	Production and Operations Management	3
QANT 405	Management Science	3
BUSI 405	Business Research and Innovation	3
BUSI 435	Business Policy and Strategy Capstone	3
BUSI 495	Professional Enrichment Capstone	0
Options (Choose One)		
Accounting Option		
ACCT 205	Accounting II	3
ACCT 306	Cost Accounting	3
ACCT 316	Intermediate Accounting I	3
And either:		
Pathway I (Designed for s	tudent interested in managerial accounting)	
ACCT 315	Financial Statement Analysis	3
ACCT 406	Internal Auditing	3
ACCT 435	Accounting Seminar, Research, and Comm OR	3
Pathway II (Designed for	students interested in public accounting)	
ACCT 302	Federal Taxation	3
ACCT 411	Auditing	3

Advanced Accounting

ACCT 416

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OR

Finance Option

ACCT 315	Financial Statement Analysis	3
FINC 301	International Financial Management	3
FINC 320	Advanced Financial Management	3
FINC 325	Principles of Invest and Security Analysis	3
FINC 401	Working Capital Management	3
FINC 405	Modern Portfolio Theory	3

OR

Human Resource Management Option

HRMT 315	Human Resource Management	3
LLAW 310	Employment Law	3
MGMT 335	International Business	3
MGMT 370	Organizational Behavior	3
HRMT 430	Labor-Management Relations	3
HRMT 435	Talent Management	3

OR

International Business Option

ECON 320	International Economics	3
FINC 301	International Financial Management	3
MGMT 335	International Business	3
MIST 335	Global Entr and Web-Based Technology	3
MRKT 405	International Marketing	3
MGMT 440	International Business Capstone	3

OR

Management Option		
HRMT 315	Human Resource Management	3
MGMT 311	Knowledge Management	3
MGMT 335	International Business	3
MRKT 320	Management of New Product Develop	3
QANT 410	Business Analysis	3
MGMT 425	Strategic Technology Management	3

OR

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Marketing Option		
MRKT 301	Management of Promotion	3
MRKT 320	Mgmt of New Product Development	3
MRKT 330	Marketing Distribution Systems	3
MRKT 401	Marketing Research	3
MRKT 405	International Marketing	3
MRKT 410	Marketing Strategy and Policy	3

OR

Small Business and Entrepreneurial Studies Option

MRKT 320	Mgmt of New Product Development	3
SBES 310	Small Business and Entrepreneurial Creation	3
SBES 315	Cloud Computing-Based Venture Platforms	3
SBES 320	Business and Professional Ethics	3
SBES 420	Entrepreneurial Tech and Innovation Mgmt	3
SBES 460	Business Plan Development Capstone	3

Total Credits at New York Institute of Technology:

<u>60</u>

Approved by Dean Boronico, effective 2012.

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