GUTTMAN COMMUNITY COLLEGE

Associate in Arts Business Administration

New York Institute of Technology

Bachelor of Science Business Administration

Options: Finance, Human Resource Management, International Business, Management, Marketing, Small Business and Entrepreneurial Studies

Course	Credit	Course	Credit
Pathways Common Core Requirements (30)			-
BIOL 122: Intro to Biology: Life in New York City	3	BIOL 101: Humanity and Biological Universe	3
CHEM 110: Intro to Chemistry			3
ENGL 103: Composition I	3	FCWR 101: Writing I	3
ENGL 203: Composition II			3
LASC 101: City Seminar I	3	Liberal Arts Elective (3)	3
LASC 102: City Seminar II	3	FCIQ 101: Foundations of Inquiry*	3
LASC 200: The Arts in New York City	3	Liberal Arts Elective (3)	3
MATH 103: Statistics	3	QANT 201: Statistical Sampling Theory	3
SOSC 111: Ethnographies of Work I 3		Liberal Arts Elective (3)	3
SOSC 113: Ethnographies of Work II	3	Liberal Arts Elective (3)	3
Business Administration Program (30)			
BUSI 201: Business Law and Ethics	3	LLAW 110: Legal Environment of Business	3
ECON 201: Macroeconomics	3	ECON 202: Principles of Economics I	3
INFT 203: Intro to Management Info Systems	3	Business Elective	3
ACCT 121: Principles of Accounting I	CT 121: Principles of Accounting I 3 ACCT 101: Accounting I		3
ACCT 223: Principles of Accounting II	3	ACCT 110: Managerial Accounting	3
BUSI 102: Introduction to Business	3	Business Elective	3
ECON 203: Microeconomics	3	ECON 204: Principles of Economics II	3
ECON 204: Contemporary Economic Issues	3	Business Elective	3
MATH 120: Coll Algebra or MATH 201 Precalculus	3	MATH 125: Finite Mathematics	3
MATH 201: Precalculus or LAS Elective	3	Course equivalent as noted	3
Liberal Art & Sciences Elective			_
MATH 201: Precalculus MATH 210: Calculus GOVT 201: Urban Politics: NY City Government GOVT 202: American Government & Politics SOCI 102: Intro to Sociology		Math Requirement or Liberal Arts Elective MATH 151 Fundamentals of Calculus ICSS Social Science Elective ICSS Social Science Elective Behavioral Science Elective	
TOTAL	60	TOTAL	60

*Transfer substitution awarded on the basis of this agreement Minimum grade of C- or better required to transfer traditional business subjects

Jess Boronico, Dean School of Management, NYIT

Program of Study at New York Institute of Technology

Bachelor of Science in Business Administration

Options: Finance, Human Resource Management, International Business, Management, Marketing, Small Business and Entrepreneurial Studies

Courses to be completed at NYIT:

Core and Additional Reg	uirements (18 credits)	Credits
FCSP 105	Foundations of Speech Communication	3
FCWR 301	Communication for Business	3
ICLT 3xx	Literature Seminar	3
ICPH 3xx	Philosophy Seminar	3
ICBS 3xx	Behavioral Science Seminar+	3
ICSS 3xx	Social Science Seminar+	3
MATH 151	Fundamentals of Calculus+	3
	course will be waived depending on Liberal Arts & Scie	-
	,	,
Major Requirements (24	4 credits)	
BUSI 100	School of Management Orientation	0
FINC 201	Corporation Finance	3
MGMT 102	Principles of Management	3
MRKT 102	Introduction to Marketing	3
MIST 315	Information Systems	3
QANT 300	Production and Operations Mgmt	3
QANT 405	Management Science	3
BUSI 405	Business Research and Innovation	3
BUSI 435	Business Policy and Strategy Capstone	3
BUSI 495	Professional Enrichment Capstone	0
Option (18 credits)		
Finance Option:		
ACCT 315	Financial Statement Analysis	3
FINC 301	International Financial Management	3
FINC 320	Advanced Financial Management	3
FINC 325	Principles of Investment and Security Analysis	
FINC 401	Working Capital Management	3
FINC 405	Modern Portfolio Theory	3
Human Deseurse Mana		
Human Resource Manag		2
HRMT 315	Human Resource Management	3
LLAW 310	Employment Law International Business	3
MGMT 335		3
MGMT 370	Organizational Behavior	3
HRMT 430	Labor-Management Relations	3
HRMT 435	Talent Management	3
International Business C	Dotion:	
ECON 320	International Economics	3
FINC 301	International Financial Management	3
MGMT 335	International Business	3
MIST 335	Global Entrepreneurship and Web-Based Tech	
MRKT 405	International Marketing	3
MGMT 440	International Business Capstone	3
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Management Option:		
HRMT 315	Human Resource Management	3
MGMT 311	Knowledge Management	3
MGMT 335	International Business	3
MGMT 370	Organizational Behavior	3
QANT 410	Business Analysis	3
MGMT 425	Strategic Technology Management	3
Marketing Option:		
MRKT 301	Management of Promotions	3
MRKT 320	Mgmt of New Product Development	3
MRKT 330	Marketing Distribution Systems	3
MRKT 401	Marketing Research	3
MRKT 405	International Marketing	3
MRKT 410	Marketing Strategy and Policy	<u>3</u>
Small Business and Entr	epreneurial Studies Option	
MRKT 320	Management of New Product Development	3
SBES 310	Small Business and Entrepreneurial Creation	3
SBES 315	Cloud Computing-Based Venture Platforms	3
SBES 320	Business and Professionals Ethics	3
SBES 420	Entrepreneurial Tech and Innovation Mgmt	3
SBES 460	Business Plan Development Capstone	3

Total credits at New York Institute of Technology

<u>60</u>

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(Effective as of 2015)

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